

Malone, Maureen

From: joni teter <joniteter@gmail.com>
Sent: Monday, March 13, 2017 9:10 AM
To: BPL-COM
Subject: Council letter on potties
Attachments: 2017-MarLettertoCouncil-Bathrooms.docx

Hi, folks -

Attached is Tim's markup to the draft letter about including renovations to Main's bathrooms in the 2018 budget. I'd like to get this letter to Council ASAP, while the issue of funding for civic area potties is still live. Can we take a quick vote on this letter at tonight's meeting?

Thanks - Joni

From: Boulder Library Commission

¿Dónde está el baño?

As Council contemplates how to answer to this question in relation to the Civic Area Plan, we'd like to remind you that Main Library's *banos* are the 'Go-To Place' when you have to go.

The Library Commission respectfully requests that Council and the Manager undertake renovations to the Main Library bathrooms in the 2018 budget year.

There are two reasons for our request. First, the plumbing at Main is old and often cantankerous. It is particularly uncooperative when faced with high flushing demand-- an increasingly frequent occurrence with Civic Area activation. FAM has made great strides in responding quickly to backups, but constipated potties continue to be an issue for patrons, library staff and maintenance people.

Second, in 2016 Council passed a citizen request along to the Library Commission advocating for all-gender bathrooms in library facilities. Staff responded over the past year by surveying best practices, analyzing opportunities at Main, and developing bathroom designs. We are excited to report that FAM presented an elegant all-gender bathroom design at the Commission's February meeting - a design that we unanimously and enthusiastically embraced.

~~Now all we need is the money.~~ Given the urgency around facilities in the Civic Area, and the equal urgency of providing safe spaces for all genders at *The Place To Be*, we'd love to see bathroom renovation at Main become a higher priority. In the ordinary course of capital planning, renovating Main's bathrooms could conceivably be undertaken in the 2019 or 2020 budget years. It is the opinion of the Library Commission that these renovations ought to be approved and funded under the 2018 budget. We hope that Council will concur.

Thanks for considering our request.

Commissioner Teter's MP Project Budget Question

Hi, gang -

One of the things I think you are looking for from Commission at our study session is guidance on how much/where to spend community engagement and marketing dollars. I'm having trouble figuring out what the proposed costs are. Below are two tables in which I tried to capture all the ideas included in our packet. The cost information is hard to follow. Can you please clarify for tomorrow night's meeting?

Thanks - Joni

Community engagement activities	Costs?
Community Thought Leaders Meeting	
Library Lab event	
One online focus groups	
Two focus groups on facilities	
Open house style check in	
Library Lab event details	
Survey	

Marketing suggestions	Hard costs	Project Investment
Wooden puzzle	BPL costs TBD, Vinyl costs TBD	
Pix from # stream over wooden puzzle		
Facebook ads, Google re-marketing	\$600 for ads + ? for Google	Setup \$2250
Mailer (about Together puzzle?)	\$16,000	Design and copy writing \$4200-\$4800
Together Puzzle		\$3900
Together Event		
Custom Landing Page (design only)		\$5500
Digital Frame		\$4700
Real World Frame	\$600/12 frames	\$4800
Social video production		\$5500-7500

Commissioner Teter's MP Project Budget Question

Staff response:

Community engagement activities	Costs?
Community Thought Leaders Meeting	Supplies and food. \$400 or less.
Library Lab event	\$2210
One online focus group	Facilitation and hosting costs - TBD
Five focus groups	\$17350 Supplies and food additional – TBD.
Two focus groups on facilities	\$4350 Supplies and food additional – TBD.
Open house style check in (May be the Together event)	TBD.
Survey	\$18300

Marketing suggestions	Ascend hard costs	Ascend costs	BPL direct costs
Together (Wooden) puzzle	Wood and Vinyl cost TBD	\$3900	BPL equipment/supply costs if made in BLDG 61 - TBD
Facebook ads, Google re-marketing	\$600 for ads + approx. \$240 for 30 days for Google	Setup \$2250	Webmaster is reviewing proposal to see if she can do the posting and management part of this item.
Mailer (about Together event participant contributed artwork)	\$16,000	Design and copy writing \$4200-\$4800	Public Services Manager is reviewing proposal to see if the mailing area can be reduced/focused.
Together Event	0	0	See above open house style check in - TBD
Custom Landing Page (design only)	0	\$5500	Webmaster is reviewing proposal to see if she can do the posting and management part of this item.
Digital Frame		\$4700	
Real World Frame	\$600/12 frames	\$4800	
Social video production	0	\$5500-7500	