

2018 Q2 BPL Quarterly Performance

In Person Visits

Doors counts for BPL system increased 4% over Q2 2017, the same increase as last quarter. All branches showing increases except a small dip for Reynolds.

Fig. 1 Door Counts Running Total YTD Q2 2018 and percent change from Q2 2017

All sums are running totals YTD													
Performance Indicator	2017						2018						% Change
	Jan	Feb	Mar	Apr	May	Jun	Jan	Feb	Mar	Apr	May	Jun	
Door Counts	76279	151667	242267	326764	412517	499974	84168	161930	251330	339960	430884	522395	4%
Main	50300	101005	161486	218112	276057	335249	54037	106012	165545	226515	288948	352649	5%
Meadows	10823	21259	34604	46798	59103	72167	14396	26171	39486	52010	64511	77153	7%
Reynolds	11493	22404	35176	47080	58820	70460	11749	22349	34445	46011	57796	69384	-2%
NoBo	3515	6695	10515	14119	17733	21140	3836	7085	11339	14718	18748	22128	5%
Carnegie	148	304	486	655	804	958	150	313	515	706	881	1081	13%

Patrons and Programs: PEOPLE & PLACE

Spring and early Summer flowered into activities with a focus on Summer of Discovery readiness/kick-off, new programs and old favorites.

- BLDG 61: Creative Technologists attended *Nation of Makers* in Santa Fe, as well as *I Have a Dream Foundation Conference*, out of which grew *Teen Maker Internships* for students to learn universal game design with the purpose of developing inclusive games for all. The intern's games were showcased at the *Colorado Latino Festival* in June, which **NoBo** and **BoulderReads** staff also attended presenting outreach to festival goers. *Laser Cut Chair design and Chair of the Board workshops* ended with a gallery reception in May. Among other highlights were *Electronics with Arielle; BeeChica events and a Bee Hotel. Shop 61* programs for woodworking projects, Fiber Arts programs included *Weaving on a Lasercut Backstrap; Resist & Re-Dye: Repurposing Fashion with Dye*
- Exhibitions in the gallery included *Yarn-Fiti Knit-In; and* an amazing and interactive *Rocky Flats Living Library*.
- Branch *Summer of Discovery* programs included *Wire Wrapped Stones, Taiko Drumming, Hip Hop @ the Library, Digging for Dinosaurs, Magic of the Rock People, Sticky Fingers Cooking; Meet and Bleat: Mountain Flower Dairy Goats. STEAM* programs included *Art Machines, RoboRobo Robotics and Coding; and Mad Scientist Day*. George Reynolds' *Sing and Play Storytime* has been a huge sensation for all children--*the power of music* inspiring even the shyest child. Meadows re-introduced its popular *Minecrafternoons* programs and has a very successful *Movies @ Meadows* program.
- Teen programs included: *Teen Game night, Magic at Main, Purl Jam, Henna, Teen and Tea Time, Hip Hop for Teens, Retro Reels, LegitKnits and Laser Cutting Guided Practice*

If all this wasn't enough to keep our dedicated Youth/BLDG61 staff busy, they somehow found time to provide an incredible number of school visits-- *over 37 classrooms visits* resulted in a reach to over *3100 youth* to promote *Summer of Discovery*.

- *Seed to Table Adultology* events included *Salads, Oils & Spices, and Kitchen Skills, Garden Planning and Community Workday, & Healthy Lawns*. For the first time in many years, *Adult Summer of Discovery* was offered -- our smallish Meadows branch registered over 300 adults so far-- a number on par with our Main location!
- *Speaker Series* hosted children's author and Caldecott winner *David Wiesner* for a talk and signing of *"I Got it!"*.
- Versatile concerts and cinema events continue to offer the variety that patrons come to expect with stellar performances and films including *Lisa Harrington, Rocky Mountain Composers, Folk Chamber Music, Rabblefish and Victor Perez & Friends, Twin Peaks, Ex-Libris: NY Public Library, Ulysses, and Dark Circle, On the Track and The Half-Life Memory*.

- Librarians and Creative Technologists were out and about this quarter at Outreach events that included: *Colorado Athletic Club, Google Family Day, Crest View Bike & Walk to School Day, Book Rich Environments, and Latinx Festival.*

New patron registrations remained nearly identical to 2017, with only a slight dip in registrants.

Fig. 2 Running totals for new patron accounts YTD 2017-2018

Performance Indicator	2017						2018						% Change
	Jan	Feb	Mar	Apr	May	Jun	Jan	Feb	Mar	Apr	May	Jun	
New Patrons	848	1622	2473	3283	4170	5428	906	1647	2460	3283	4141	5315	-2%

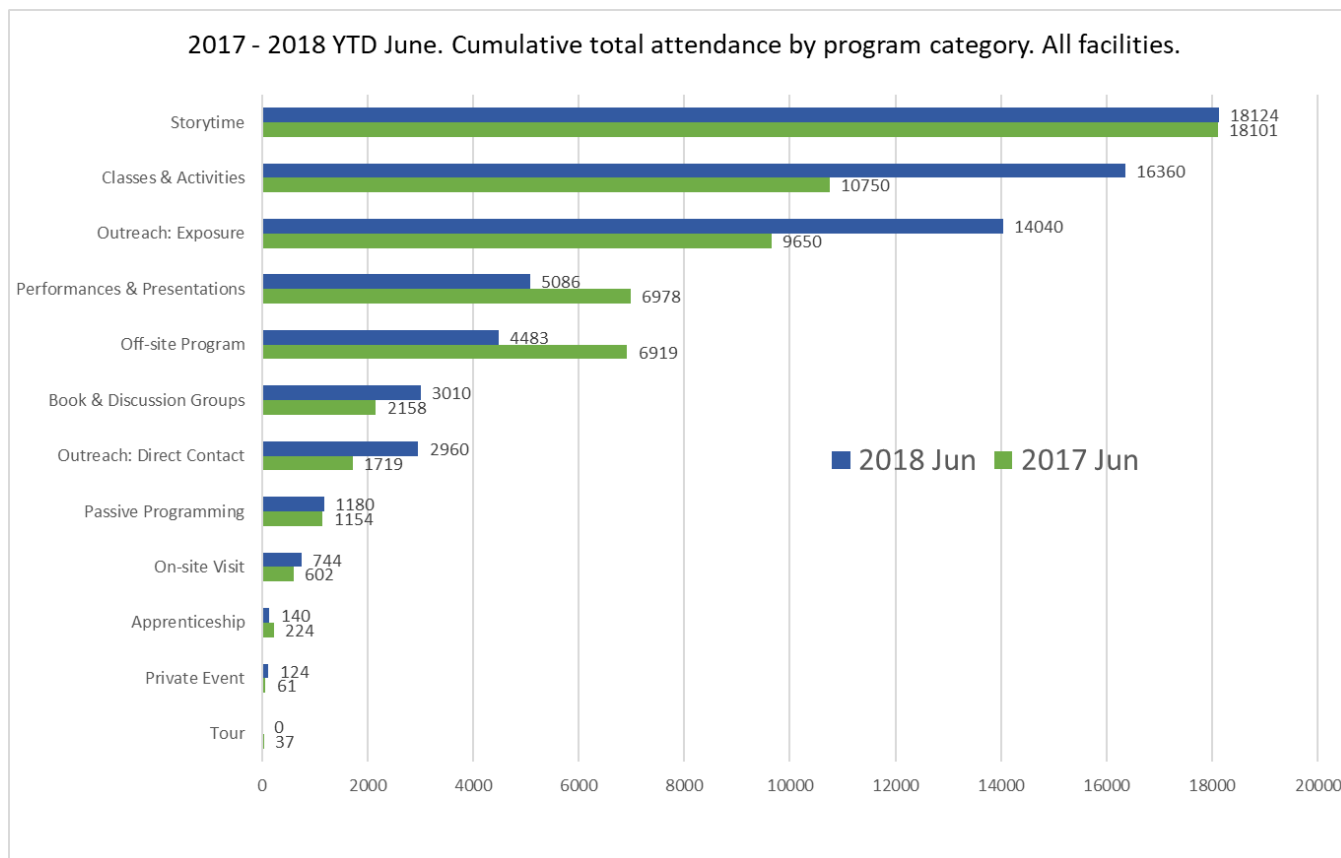
Programs & Storytime

Fig. 3a and 3b Programs & Events Summary Q2 2018 by Facility. Note Outreach events are not included in the table below.

Fig.3a

Cumulative Totals **	2017 >>	Jan	Feb	Mar	Apr	May	Jun	2018 >>	Jan2*	Feb3	Mar4	Apr5	May6	Jun7	% change
Main Library		3871	9244	14283	19190	26905	32250		4262	8637	13711	18979	24180	28289	-12%
Book & Discussion Groups		107	214	321	428	575	762		182	334	566	762	1044	1216	60%
Classes & Activities		937	1908	2906	4243	5246	6085		561	1512	2654	4014	5022	5877	-3%
Off-site Program		81	158	274	1196	3715	4406		122	275	521	886	1808	1999	-55%
On-site Visit		20	68	78	134	194	353		10	75	111	111	111	131	-63%
Passive Programming		143	284	525	660	918	1154		177	369	551	717	870	1012	-12%
Performances & Presentations		371	2295	3297	3661	5497	6485		1083	1956	2811	3695	4444	4841	-25%
Private Event		0	0	0	0	4	4		0	0	0	0	0	0	-100%
Storytime		2212	4317	6857	8843	10731	12976		2127	4108	6489	8754	10825	13097	1%
Tour		0	0	25	25	25	25		0	8	8	40	56	116	364%
George Reynolds Branch		523	1151	1814	2373	3800	4407		368	928	1755	2650	4327	5380	22%
Book & Discussion Groups		6	12	18	24	30	42		12	24	36	48	60	72	71%
Classes & Activities		50	330	530	706	881	1023		89	337	645	966	1233	1637	60%
Off-site Program		0	0	0	42	940	940		0	0	0	85	1012	1105	18%
On-site Visit		0	0	0	0	0	0		48	48	134	134	134	134	
Passive Programming		0	0	0	0	0	0		0	0	11	72	138	168	
Performances & Presentations		55	100	137	137	140	140		0	28	28	67	67	156	11%
Storytime		412	709	1129	1464	1809	2262		219	491	901	1278	1683	2108	-7%
Meadows Branch		616	1183	1832	2466	4110	5122		857	1646	2569	3660	5110	6137	20%
Book & Discussion Groups		216	432	648	864	1130	1354		337	614	866	1143	1480	1672	23%
Classes & Activities		84	146	191	252	342	475		158	284	482	688	895	1356	185%
Off-site Program		0	0	0	70	995	995		0	0	0	215	629	629	-37%
On-site Visit		56	118	179	219	249	249		82	191	300	363	457	457	84%
Performances & Presentations		75	91	132	132	150	353		0	21	21	21	21	62	-82%
Storytime		185	396	682	929	1244	1696		280	536	900	1230	1628	1961	16%
BLDG 61 Makerspace		361	882	1494	2096	2631	3188		566	1278	1930	2773	4299	5158	62%
Apprenticeship		0	24	124	195	224	224		0	0	0	0	0	140	-38%
Classes & Activities		361	858	1313	1832	2338	2895		551	1263	1915	2608	4134	4853	68%
Off-site Program		0	0	0	0	0	0		15	15	15	165	165	165	
Performances & Presentations		0	0	0	0	0	0		0	0	0	0	0	0	
Private Event		0	0	57	57	57	57		0	0	0	0	0	0	-100%
Tour		0	0	0	12	12	12		0	0	0	0	0	0	-100%
NoBo Corner Library		201	407	689	913	1629	2017		155	302	523	793	1620	1909	-5%
Classes & Activities		0	0	40	68	194	272		34	66	99	160	227	317	17%
Off-site Program		0	0	0	0	418	578		0	0	0	0	585	585	1%
On-site Visit		0	0	0	0	0	0		0	13	13	13	13	22	
Performances & Presentations		0	0	0	0	0	0		0	0	0	27	27	27	
Storytime		201	407	649	845	1017	1167		121	223	411	593	768	958	-18%
* Please ignore the numbers following 2018 months, it's a simple date formatting issue I didn't resolve.															
** Note: Outreach events numbers are excluded from this report															

Fig. 3b Systemwide cumulative total attendance by program category



Systemwide, programs, events and outreach attendance/reach saw a 14% increase YTD over last year, a 7% increase without outreach exposure (i.e. the number at a festival), and a 5% increase in program and event attendance excluding all outreach.

Circulation and Collections:

Fig. 4 Collection circulation fell just slightly at -1% YTD over 2017. Patron activity circulation (which reflects incoming ILL loans) remained flat.

All sums are running totals YTD													
Performance Indicator	2017						2018						% Change
	Jan	Feb	Mar	Apr	May	Jun	Jan	Feb	Mar	Apr	May	Jun	
Circulation (Patron Activity)	114949	223414	346055	460822	574915	693325	119996	226997	347745	461452	574899	694024	0.1%
Circulation (Collections)	113073	219792	340044	451801	562640	680020	116327	220368	337435	448476	557848	673075	-1.0%
Main	72863	141499	219185	291150	361694	436752	75337	143855	220812	294095	364515	439133	1%
Reynolds	18439	35940	55582	74231	93114	112660	18761	34901	52999	69796	87627	106458	-6%
Meadows	18303	35793	55212	73148	91384	110872	18699	35201	53961	71666	89668	108380	-2%
NoBo	3468	6560	10065	13272	16448	19736	3530	6411	9663	12919	16038	19104	-3%

Currently, circulation measures for facility locations reports on collection activity (i.e. items checked out from the owning location). System (patron activity) represents what BPL patrons checked out regardless of where the materials are held and includes incoming FLC/Prospector materials. These two facets are naturally different and represent two perspectives of circulation activity. The latter, together with

eCollection circulation, is what is reported as total circulation to the State. **Total circulation is up 2.5% for the same period YTD 2017.**

*Note: Project card activity (re-labeling, mending, withdrawals, etc.) is eliminated from these reports for 2017/2018 as not reflecting patron activity. These numbers compared to previous years will therefore show fewer counts although trends remain unimpacted.

Fig. 5 eCollections and Database use saw a 23% and 14% increase respectively.

Performance Indicator	2017						2018						% Change
	Jan	Feb	Mar	Apr	May	Jun	Jan	Feb	Mar	Apr	May	Jun	
eCollection Use	13413	25933	39771	52593	66407	80381	15823	30699	47433	63924	81328	98917	23%
Database Use	16732	42682	69080	81991	95335	103580	24415	52327	75102	94583	108497	117640	14%

In Brief Summary

While some numbers show flat or slight dips at the midway point in the year, other trends remain strong and sustained across other measures such as door counts, programming and digital collections. There are numerous ebbs and flows in the ways our patrons use services, collections, and programs throughout the year.