

From: joni teter
To: [BPL-COM](#)
Subject: packet comments
Date: Saturday, September 29, 2018 1:06:19 PM
Attachments: [Packet comments KJT.pdf](#)

Hi all -

Some comments on the minutes - editorial comments in the attached excerpt, and one substantive comment, below.

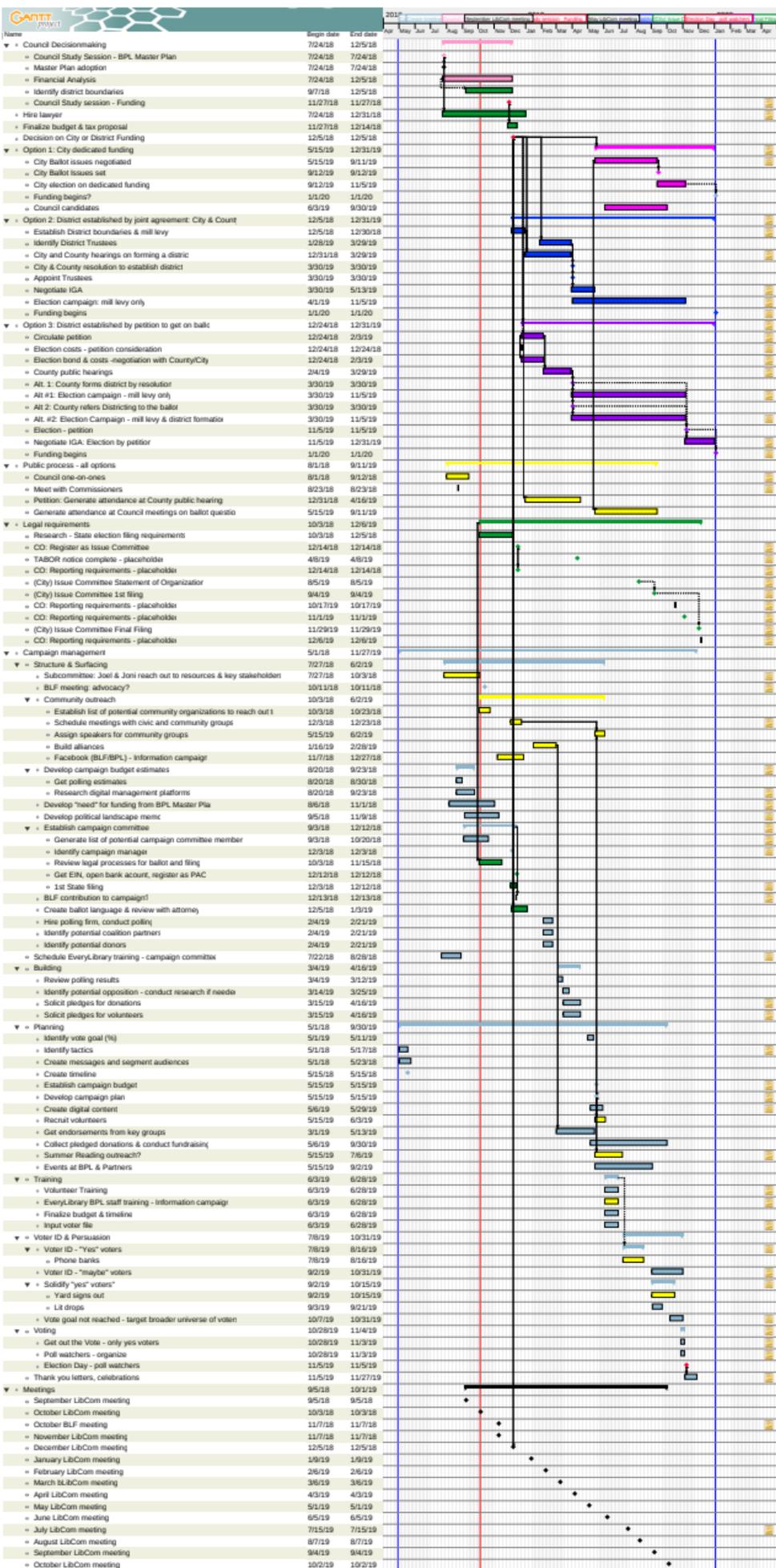
Agenda Item 7. We had a discussion about the need to do planning for Carnegie to provide increased storage space, and to account for collection of non-physical materials going forward. I believe that we agreed that this work item should be part of the facilities master plan update. We also noted that the current Carnegie collection was created through a collaborative effort with local boulder historians (geneological society and historic Boulder) and that future planning efforts should include this constituency. I think this discussion should be captured in the minutes.

LIBRARY FUNDING CAMPAIGN BUDGET - DRAFT 10/3/2018									Notes	
	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6 Election	Low TOTAL	High TOTAL		
EXPENSES – INCOME OUT									Blue reflects Boulder intel from issue campaigns	Spreadsheet template and categories from EveryLibrary
Office										
Local campaign manager (\$6-12,000)							6000	12000	Everylibrary as campaign Manager - "with 3-4 dedicated volunteers, no staff needed"	Does this estimate include office costs italicized below?
Legal fees (Kim Seter memo)							0	0	City may pay legal fees; Seter would provide pro bono advice to promoters until a district board of trustees is appointed	Seter & VanderWall are preparing an estimate.
Office rent and utilities							0	0		
Phones							0	0		
Phone cards							0	0		
Supplies (paper, pens, etc.)							0	0		
Computers							0	0		
Printers							0	0		
Toner							0	0		
Internet access							0	0		
Coffee/Tea							0	0		
Postage							0	0		
Volunteer expenses							0	0		
Nationbuilder/Website	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$150.00	\$150.00		
Voter List (integrated NB)							0	0	https://nationbuilder.com/voter_data_information	
Voter File Enhancement							0	0	https://nationbuilder.com/getting_the_most_out_of_the_voter_file	Additional apps integrated with NationBuilder at a fee
Printing/Photocopying										
Flyers/Leaflets							1200	1500		
Paraphernalia (buttons, stickers, signs, etc)							0	0		
Invitations							0	0		
Photocopies							0	0		
Fundraising										
Events							0	0		
Meetings							0	0		
House Parties							0	0		
Election night party							1200	1200		
Voter Contact Options										
Rallies							0	0		
Canvassing (Door to Door)							0	0	Typically volunteer. Endorsement by PBC/Sierra = inclusion in their volunteer lit drop	
Community Meetings							0	0		
Phone Banking							0	0		
Yard Signs							500	500		
Direct Mail							0	0	Only if polling numbers are low	
Get Out the Vote							0	0		
Polling (Feb/March, in depth poll)							20000	30000	Based on estimates provided to Joel	
	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6 Election	TOTAL	TOTAL		
Media & Communication										
Billboards							0	0	not in Boulder!	
Social Media (\$2-4,000)							4000	4000		
Press Events							0	0		
Radio Ads							0	0		
Newspaper Ads							0	0		
Advertising							10,000	10,000	Newspaper? Radio?	
Total projected budget							43350	59350		
Minus campaign staff							37050	47350		
Minus legal fees										
REVENUE – INCOME IN										
Individual contributions							0	0		
Union Contributions							0	0		
Corporate Contributions							0	0		
Fundraising events income							0	0		
Library Friends and Foundations							0	0		
TOTAL EXPENSES	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$150.00	\$150.00		
TOTAL INCOME	0	0	0	0	0	0	0	0		
CASH FLOW	-25	-25	-25	-25	-25	-25				
CASH-ON-HAND	-25	-50	-75	-100	-125	-150				

CAMPAIGN BUDGET						
	Month 1	Month 2	Month 3	Month 4	Month 5 Election	TOTAL
EXPENSES – INCOME OUT						
Office						
Office rent and utilities	500	500	500	500	500	2500
Phones/credit	400	300	400	800	1000	2900
Supplies (paper, pens, etc.)	100	100	100	200	300	800
Computer/Printer rental	150	150	150	150	150	750
Internet Access	50	50	50	50	50	250
Coffee/Tea	30	20	20	40	90	200
Printing/Photocopying						
Flyers/Leaflets	150		150	250	500	1050
Paraphernalia (buttons, stickers, signs, etc)				500		500
Fundraising						
Events	1500		800	200	1000	3500
Meetings		200	200		500	900
Voter Contact						
Voter List	400					400
Canvassing (Door to Door)		250	250	500	1000	2000
Community Meetings	200	200	200			600
Get Out the Vote					2000	2000
	Month 1	Month 2	Month 3	Month 4	Month 5	
Media & Communication						
Radio Ads					1000	1000
Billboards					1000	1000
Website	200	200	200	200	200	1000
Press Events	200			400	700	1300
REVENUE – INCOME IN						
Candidate contributions	1000		1000		1000	3000
Political Party contributions	5000			3000		8000
Donations	500	250	500	2000	5500	8750
Fundraising events income	2000		600	300		2900
TOTAL EXPENSES	3880	1970	3020	3790	9990	22650
TOTAL INCOME	8500	250	2100	5300	6500	22650
CASH FLOW	4620	-1720	-920	1510	-3490	
CASH-ON-HAND	4620	2900	1980	3490	0	

BPL decision & election timeline

Gantt Chart



From: juana@lawrenceandgomez.com
To: [BPL-COM](#)
Subject: sending this off to Council in 30 min
Date: Monday, September 10, 2018 4:23:15 PM
Attachments: [Advice To Council On Library Funding.pdf](#)

Dear Commission,

For your review and comment, attached you will find our Advice to Council.

Sorry to give you so little time, but I have had input from most of you.

Best,

Juana