

2018 Q3 BPL Quarterly Performance

In Person Visits

Doors counts for BPL system increased again this period, up 4% over Q3 2017. All branches showing increases or maintaining levels.

Fig. 1 Door Counts Running Total YTD Q3 2018 and percent change from Q3 2017

All sums are running totals YTD							
Performance Indicator	2017			2018			% Change
	Jul	Aug	Sep	Jul	Aug	Sep	
Door Counts	585658	671254	756798	614085	702878	788565	4%
Main	393258	451798	511975	417487	479236	539288	5%
Meadows	85150	98046	110322	89692	102613	114539	4%
Reynolds	81665	92212	101816	80201	91018	101467	0%
NoBo	24477	27906	31246	25413	28523	31516	1%
Carnegie	1108	1292	1439	1292	1488	1755	22%

Patrons and Programs: PEOPLE & PLACE

Third quarter always brings exciting events and activities: Literacy, learning and literature come alive through engaging, community programs and family friendly events.

- **Summer of Discovery:** SoD ended on a high note with **SummerFest**—a joint festival with Parks & Recreation; SoD broke registration records and offered a new Adult components.
- Pollinator Appreciation Month wrapped up with the **Bee Boulder Family Festival**, providing Pollinator-themed educational activities, live music with Jeff & Paige, face painting and prizes.
- **Jaipur Festival** held over 50 programs throughout the fabulous weekend including Author Talks, Workshops and Storytimes, Readings and Music.
- **Book Rich Environments Partnerships**, BPL and Boulder Housing Partners connects families with free books, programming and vital connections to libraries and other local resources.
- Summer gardens bloomed as the **Edible Garden** program extended to the **Reynolds Branch** courtyard. **Adultology** program held several **Seed Saving swaps** and family workshops such as **Wild Fruit Foraging & Harvesting with Community Fruit Rescue**
- Tata Consultancy Services' **App Design** taught youngsters the basics of Design Thinking, User Experience, and Programming during a 2-day boot camp.
- **Yarn-Fiti** events held social knit-ins for a community installation in the gallery this fall.
- Branches continue to focus on youth programs and family engagement through winning events like **Movies @ Meadows, Music Together, Saturday Sing a Longs at GRB, Mis Pininos"/Spanish Conversation for Kids;**
- BLDG61 held popular **U-Fix it Clinix** and **Sewing Rebellion** workshops and attended the **Mend the World Project Next Library Conference** in Berlin Germany.
- **NoBo Library Community** held 3 engagement sessions for the public to provide input on the North Boulder Branch project.
- **Wish You Were Here: The Sweaters of Sam Barsky** exhibited in the gallery with iconic landmarks of Boulder and the world.
- As always our **Cinema and Concert** events continue to please their appreciative audiences.

VISION FOR THE NEXT TEN YEARS

The Boulder Public Library serves as a centerpiece of the community, a destination for human connection, life-long learning, civic engagement, and creative exploration.

From the 2018 MASTER PLAN

Programs & Storytime

Fig. 2 Programs, Storytime & Events Summary Q3 2018 by Facility.

Systemwide program attendance and number of events increased across the board, and although the number of Storytime events decreased by 6%, attendance continues to maintain at high levels.

All sums are running totals YTD							
	2017			2018			
Performance Indicator	Jul	Aug	Sep	Jul	Aug	Sep	% Change
Storytime Events	835	970	1084	793	916	1021	-6%
Main	331	384	427	325	375	421	-1%
Reynolds	204	238	267	177	205	227	-15%
Meadows	179	208	233	178	206	229	-2%
NoBo	121	140	157	113	130	144	-8%
Storytime Attendance	21097	23938	26529	21059	23551	26465	0%
Main	15188	17234	19020	15152	16940	19095	0%
Reynolds	2587	3003	3323	2503	2789	3155	-5%
Meadows	2004	2270	2599	2251	2522	2740	5%
NoBo	1318	1431	1587	1153	1300	1475	-7%
Programs Attendance-Adult	13193	15251	20580	15592	18232	27968	36%
BLDG 61	2728	3208	3807	4891	5707	6551	72%
Main	8793	10051	14509	8677	10105	18757	29%
Meadows	1627	1947	2207	1937	2201	2429	10%
Reynolds	45	45	57	72	84	96	68%
Carnegie	0	0	0	15	15	15	n/a
NoBo	0	0	0	0	120	120	n/a
Programs Attendance**-Children	7881	8175	9729	15102	15572	17381	79%
Main	4693	4872	6039	8291	8482	9775	62%
Reynolds	1006	1039	1300	3135	3282	3597	177%
Meadows	1224	1266	1356	2252	2384	2585	91%
NoBo	345	375	391	793	793	793	103%
BLDG 61	613	623	643	631	631	631	-2%
Programs Attendance-Teen	3938	4191	4630	4054	4417	4772	3%
Main	3097	3227	3624	2305	2606	2606	-28%
BLDG 61	499	604	612	476	476	540	-12%
Meadows	58	58	58	699	706	954	1545%
Reynolds	241	259	282	406	461	500	77%
NoBo	43	43	54	168	168	172	219%
Programs Offered-Adult	750	841	944	890	1032	1204	28%
Main	496	555	623	501	574	682	9%
BLDG 61	204	230	259	338	398	455	76%
Meadows	43	49	54	43	49	55	2%
Reynolds	7	7	8	6	7	8	0%
Carnegie	0	0	0	2	2	2	n/a
NoBo	0	0	0	0	2	2	n/a
Programs Offered-Children	316	339	392	418	447	499	27%
Main	152	162	194	181	193	217	12%
Reynolds	31	32	40	86	92	107	168%
Meadows	74	81	90	102	113	126	40%
NoBo	27	31	34	30	30	30	-12%
BLDG 61	32	33	34	19	19	19	-44%
Programs Offered-Teen	183	201	219	191	213	244	11%
Reynolds	45	50	56	44	51	56	0%
BLDG 61	45	51	53	34	34	37	-30%
Main	70	76	84	71	80	92	10%
Meadows	16	16	16	31	36	45	181%
NoBo	7	8	10	11	12	14	40%
Outreach Events***	16	16	21	42	46	54	157%
Outreach: Direct Contact	2370	2370	2790	2974	3044	4094	47%
* Total circulation is sum of physical circulation (patron activity) and eCollection circulation.							
**Programs other than Storytimes							
***Outreach is standardized with Staff at YE for State Reporting.							

New patron registrations YTD remained nearly identical to 2017, with only a slight dip in registrants.

Fig. 3 Running totals for new patron accounts YTD 2017-2018

All sums are running totals YTD							
	2017			2018			
Performance Indicator	Jul	Aug	Sep	Jul	Aug	Sep	% Change
New Patrons	6423	7577	8794	6420	7614	8596	-2%

Circulation and Collections:

Fig. 4 Q3 Circulation Activity. Physical collections by patron system activity and branch location.

Collection circulation fell just slightly at -2% YTD. Patron activity circulation (which includes incoming interlibrary loans from Prospector/FLC) remained largely unchanged. Total circulation which includes eCollection circ is up 2% for the same period YTD 2017. eCollections alone have experienced a 25% increase over last year and represent about 13% of our total circulation.

"Please pass on kudos to whoever it is that buys the kids books. My wife compiled a long list of books for children on social justice, and then went to the library catalog to see if she could find a few. She found all of the books. Nice!" -BPL Patron

All sums are running totals YTD							
	2017			2018			
Performance Indicator	Jul	Aug	Sep	Jul	Aug	Sep	% Change
Circulation (Patron Activity)	813864	928469	1033322	811249	921447	1025066	-0.8%
Circulation (Collections)	798597	911196	1014267	787187	893841	995464	-1.9%
Main	513665	586045	651669	514647	584147	649942	-0.3%
Reynolds	131957	150460	167964	124003	140735	157134	-6%
Meadows	129905	148122	164868	126339	144016	160616	-3%
NoBo	23070	26569	29766	22198	24943	27772	-7%
eCollection Circulation	93961	108469	122701	117450	135885	153140	25%
Total Circulation*	907825	1036938	1156023	928699	1057332	1178206	2%

*Note: Project card activity (re-labeling, mending, withdrawals, etc.) is eliminated from these reports for 2017/2018 as not reflecting patron activity. These numbers compared to previous years will therefore show fewer counts although trends remain unimpacted.

Summary:

Performance seems to be either maintaining or increasing levels. As we head into the slower winter months, we should expect to maintain the trend of seeing only minor fluctuations of the indicators. At the time of the report, Coalliance did not have the Prospector counts, and we did not have PC or Wi-Fi sessions for the quarter. Please expect this information next quarter with a more detailed report on programs for Year End reports.