Staying Connected During a Global Pandemic
New Challenges and Opportunities
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- Impact of school and library closures
- Beanstack software
- Adjusted start date and end date
- Loss of participation from BVSD Summer of Learning
- Change in prize pick-up
- Elimination of books as prizes
New Challenges and Opportunities (continued)

- First year tracking language at registration
- Marketing in an online world
- The digital divide
- Pivoting to online programs
Successes
“We learned a lot of technology in a short amount of time and so did our presenters. Our audience did too – it shows we don’t have to go back to pre-tech.”
(Staff survey response)

“We like the online format a lot – better than the old way, actually. Thank you for continuing the program.”
(Patron picking up prizes)
Successes

- Quick adaptability of staff, performers and patrons to new technology
- Program appealed to adults
  - Highest participation of any age group
  - Highest midway and completion %’s for adults since beginning of adult program in 2018
- Program appealed to teens
  - Midway and completion %’s higher than kids and pre-readers
- Positive feedback of Beanstack software
- Having a virtual program environment allowed us to reach a broader audience of patrons
Programs
Herbal Skincare from Your Kitchen
Thank you to the Boulder Library Foundation for 28 years of support.