

2021 Q1 BPL Quarterly Performance

Our hearts are with the Boulder community:

*“Let the globe, if nothing else, say this is true.
That even as we grieved, we grew.
That even as we hurt, we hoped.
That even as we tired, we tried.
That we’ll forever be tied together, victorious.”*

The Hill We Climb, Amanda Gorman



IN PERSON VISITS & NEW PATRONS

Fig. 1

While the drastic drop in visits and new patrons due to facility closures renders YTY comparison irrelevant, this figure shows the enormous impact that the pandemic has had on the library’s service to the community. As the phases of re-opening continue to unfold, the next months will show growth compared to the months of closure in 2020.

Performance Indicator	Jan			Feb			Mar		
	2020	2021	% change previous year*	2020	2021	% change previous year	2020	2021	% change previous year (MTM)
Door Counts	80861	17538	-78.3%	76503	16494	-78.4%	33497	18265	-45.5%
New Patrons	816	614	-24.8%	759	472	-37.8%	706	462	-34.6%

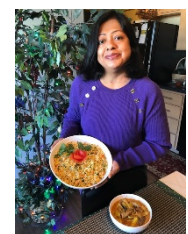
PROGRAMS, EVENTS AND OUTREACH

SELECTED HIGHLIGHTS: Civic & Community Engagement



Although Storytime continued to be virtual in Q1, staff reached out to classrooms and conducted over 20 **Virtual Storytime Outreach** events, weaving stories for over 360 students in local schools. In addition, their live weekly storytimes continue to be popular. Staff and patrons are hugely excited about in-person storytimes **resuming in April!**

- BLDG 61 continued to offer **Laser and 3D printing services** to the community, serving over 150 patrons even though the facility is closed to the public.
- **SEED TO TABLE programs** included the popular **COMMUNITY COOKS** highlighting local cooks preparing unique cultural dishes. BeeChica events continued to inspire with informative pollinator best practices.
- Virtual events in teen programming supported social connections for youth and welcomed diversity with **Teen Chats, Book Queeries, and Anime Club.**
- Outreach staff remained committed to offering library services to the underserved, serving over 73 individuals through **SPAN, ELPASO, Boulder Housing Partners, and I Have a Dream foundation.**
- In January, the second floor at Main re-opened for Computer Use.



- Your Next Great Read has become a popular recommended read social event on Instagram and Facebook, taking Reader’s Advisory to a new level. It is also the highlight of the week for staff who absolutely love being able to connect readers to books!



Staff hosted several perennial events and programs virtually in Q1, continuing with **COMPUTER SCIENCE EDUCATION WEEK** and **NATIONAL HISTORY DAY RESEARCH RENDEZVOUS**. Both events celebrate youth while they learned new skills and continued the library’s mission to connect people, ideas, and information.



Fig 2. Virtual Programs

The following table is 2021 monthly virtual programs offered and counts of LIVE views or RECORDED views if available. The State guidance for reporting requires that LIVE and PLAYBACK views be reported separately. The total PLAYBACKS of RECORDED PROGRAMS are summed annually at YE for the State Report. However, a few programs have their recorded numbers before then, if the recorded program has been retired from public viewing (e.g. Ms Denise Spanish Class).

Virtual programs include Sponsored programs.

For a full roster of individual programs provided in Q1 see the Appendix A

Row Labels	# of events	Sum of Attendance (or Live Views)	Sum of Recorded Views (Playbacks)
Jan	147	1404	2535
Virtual Program – Live	139	1404	259
Classes & Activities	82	744	
Discussion Groups	16	136	
Outreach Programs	14	212	
Performances & Presentations	1		
Private Event	1	1	
Storytime	25	311	259
Virtual Program – Recorded	8	0	2276
Classes & Activities	8	0	2276
Feb	209	1620	2245
Virtual Program – Live	199	1620	
Classes & Activities	144	912	
Discussion Groups	15	100	
Outreach Programs	8	155	
Performances & Presentations	1	4	
Storytime	31	449	
Virtual Program – Recorded	10	0	2245
Classes & Activities	9	0	2245
Discussion Groups	1	0	
Mar	237	1665	2690
Virtual Program – Live	227	1665	
Classes & Activities	172	1045	
Discussion Groups	17	105	
Outreach Programs	7	115	
Performances & Presentations	1	2	
Storytime	30	398	
Virtual Program – Recorded	10	0	2690
Classes & Activities	10	0	2690
Grand Total	593	4689	7470

CIRCULATION & COLLECTIONS

- Physical circulation has clearly decreased because of facility closures and closed stacks. Consortia borrowing and lending also saw drops, except for February. March is the anomalous month, since in 2020, we were fully open half of that month, then fully closed the latter half (without any activity) while in March 2021 we were open in a limited services mode: The increase of 6.4% would reflect the half month of full activity in March 2020 vs. full month of limited services activity of March 2021.
- eCollections continue to see double digit increases although database usage has declined, much of the database usage in early 2020 occurred before school closures and with newly launched Student 1 card activity being promoted by teachers.
- In late 2020, Collection Development Staff, Material Handlers, and Resource Services staff worked collaboratively to bring a new Juvenile Staff Picks collection to our opened area. This was a truly appreciated service during the closure of the children's area.

Staff Picks Collection	YTD circulation	2020 circulation
bmsej EZ readers	3839	6347
bmsfj Child Fiction	1366	2677
bmspj Picture	6803	10237
bmstj Graphic/NonFiction	2759	4343
Grand Total	14767	23604

Fig. 3 Circulation Activity: Physical & eCollections: NOTE: PERCENT CHANGE compares MTM not running total. See note.

Performance Indicator	Jan		% change previous year*	Feb		% change previous year	Mar		% change previous year (MTM)
	2020	2021		2020	2021		2020	2021	
Circulation (Collections)	130214	55711	-57.2%	120684	52608	-56.4%	57795	59526	3.0%
Circulation (Patron Activity)	137815	63102	-54.2%	127327	59255	-53.5%	61578	65493	6.4%
eCollection Use	25670	35414	38.0%	23635	33375	41.2%	28889	34362	18.9%
Total Circulation	163485	98516	-39.7%	150962	92630	-38.6%	90467	99855	10.4%
Database Use	30832	17737	-42.5%	29623	16369	-44.7%	22765	15677	-31.1%
FLC Borrows incoming	11202	10062	-10.2%	8461	9282	9.7%	10338	9043	-12.5%
FLC Loans outgoing	8531	6064	-28.9%	7311	5773	-21.0%	7651	6549	-14.4%
Holds Filled (Collections)	19969	17856	-10.6%	17481	16832	-3.7%	7948	18024	126.8%

* PERCENT CHANGE IS MTM (i.e. Jan 2020 to Jan 2021, Feb 2020 to Feb 2021, etc. These are NOT running YTD totals as in previous reports)

Because Q1 2021 compares to Q1 2020 which included 2 and 1/2 months of fully operational services pre-pandemic, I thought it imp. to show monthly activity. We closed in mid-March 2020, so March shows signs of returning operations from closure to re-opening activities.

Summary:

As our community continues to recover, from pandemic and tragedy, Boulder Public Library has sustained a remarkable and resilient level of service; remaining both steadfast in our mission and innovative in our approach of finding novel ways to connect community members with the library and to each other.



Appropriately, just after the Spring Equinox, the library re-opened Children's area at Main, Meadows for browsing and computer use, and NoBo for carryout. Patrons have been full of praise and gratitude for these re-emerging services and staff as always are enthusiastic to return to in-person services.



APPENDIX A

CLASSES AND ACTIVITIES

Row Labels	# of events (or Live Views)	Sum of Attendance (or Live Views)	Sum of Recorded Views (Playbacks)
Classes & Activities	425	2701	7211
“Mis Pininos”/Spanish Conversation for Kids	11	71	0
BeeChicas: Interested in beekeeping?	1	29	0
BeeChicas: Native Bees and Their Habitats	1	45	0
BeeChicas: Nature's Remedies	1	32	0
Celebrate Winnie the Pooh author, A.A. Milne's birthday!	1	30	0
Clase de inglés para niños con Ms Denise	13	0	3132
Community Cooks: Giulia Bernardini	1	20	0
Community Cooks: Matt	1	20	0
Community Cooks: Nisa	1	20	0
Community Cooks: Seasonal Vegetable Gnocchi with Matt Collier	1	48	0
Community Cooks: Sri Lankan Cuisine with Nisa Fernando	1	25	0
CSED: Animate Your World!	1	20	0
CSED: Binary Counting and Codes	1	11	0
CSED: Build A Bot LEGO Storytime with Hannah!	1	0	0
CSED: MakeCode with micro:bit (Online)	1	12	0
CSED: Robot PBJ	1	10	0
CSED: Rubik's Cube 101	1	8	0
CSED: SketchUp for all	1	11	0
CSED: Terms of Service Fantasy Reader	1	11	0
CSED: The Science Behind a Crepe / La ciencia detrás de una crepa	1	15	0
DIY for Teens and Tweens: Necklace Weaving	1	9	0
DIY: Snow Globes/ Mindfulness Bottles	1	18	0
External Event: Classics of Philosophy Reading Group	1	10	0
External Event: Code for Boulder	13	195	0
External Online Event: GenSmarts: The Best Genealogy Research Tool You Never Heard Of	1	15	0
External Online Event: Locating Images of Ancestors, Putting a Face with That Name	1	15	0
External Online Event: Location, Location, Location: Putting Your Ancestors in Their Place, with Diana Elder	1	15	0
Faerie Magick and Lore: With Magician Erica Sodos	1	32	0
Hey Let's Go	1	14	0
LEGO Build-Along with Play-Well TEKnologies: Engineering	1	6	0
LEGO Build-Along with Play-Well TEKnologies: Minecraft	1	12	0
LEGO Build-Along with Play-Well TEKnologies: Pokémon	1	9	0
Offsite: Citizenship Class	13	104	0
Online Conversations in English Fridays	12	175	0
Online Conversations in English Mondays	11	110	0
Online Conversations in English Saturdays	12	120	0
Online Conversations in English Thursday Evenings	7	70	0
Online Conversations in English Thursdays	12	120	0
Online Conversations in English Tuesday Evening	13	130	0
Online Conversations in English Tuesdays	13	134	0
Online Conversations in English Wednesday Evening	13	130	0
Online Conversations in English Wednesdays	13	130	0
Online Go Club for Kids & Teens	13	121	0
Online TOEFL Prep Study Group	13	130	0
Research Rendezvous: National History Day Workshops	18	28	0
Take and Make Kit: Spring Edition	1	100	0
Talking to Kids About Race	1	9	0
Teen Chats	12	115	0
Tutor Roundtable - Mondays	3	8	0
Tutor Roundtables - Thursdays	6	19	0
V61: Virtual 3D Printing	48	48	0
V61: Virtual Laser Guided Access	112	112	0
Virtual Spanish Class with Ms. Denise!	13	0	4079

DISCUSSION GROUPS # OF EVENTS, LIVE ATTENDANCE, RECORDED ATTENDANCE

Discussion Groups	49	341	0
Book Queeries	3	23	0
Boulder Bookies: Online	3	0	0
External Event: Boulder World Affairs Discussion Group (WADG)	13	80	0
External Event: Online Spanish Modern Literature Club/ Club de Literatura Moderna en Espanol	3	24	0
External Event: Spanish Conversation Group	12	120	0
External Event: The Great Indian Novel	3	18	0
Recommended Read Social Media	12	76	0

OUTREACH PROGRAMS # OF EVENTS, LIVE ATTENDANCE, RECORDED ATTENDANCE

Outreach Programs	29	482	0
CSED: Outreach I Have a Dream	2	39	0
Outreach: Boulder Housing partners	1	8	0
Outreach: I Have a Dream Foundation	3	36	0
Outreach: Older Adult Services	1	16	0
Outreach: SPAN and ELPASO	1	15	0
Virtual Outreach Storytime: Aspen Creek K/1st	3	97	0
Virtual Outreach Storytime: Douglass PreK	2	10	0
Virtual Outreach Storytime: Fireside Preschool	2	17	0
Virtual Outreach Storytime: Heatherwood Elementary Kindergarten	2	60	0
Virtual Outreach Storytime: Heatherwood PreK	1	0	0
Virtual Outreach Storytime: Mapleton ECC	3	54	0
Virtual Outreach Storytime: Pioneer Elementary	3	26	0
Virtual Outreach Storytime: Ryan Elementary	3	65	0
Virtual Outreach Storytime: Uni Hill PreK	1	15	0
Virtual Outreach Storytime: Wildflower Preschool	1	24	0

PERFORMANCES & PRESENTATIONS # OF EVENTS, LIVE ATTENDANCE, RECORDED ATTENDANCE

Performances & Presentations	3	9	0
Anime Club	3	9	0

STORYTIME # OF EVENTS, LIVE ATTENDANCE, RECORDED ATTENDANCE (N.B. IGNORE 259 IN RECORDED VIEWS FOR TODDLER TIME, THAT IS AN ENTRY ERROR I BELIEVE, THAT I DIDN'T CATCH)

Storytime	86	1158	259
CSED: Robot & Musical Storytime	1	25	0
CSED: Robot Storytime with Alice!	1	20	0
CSED: Robot Storytime with Miss Melaniel	1	14	0
Friday All Ages Storytime	12	61	0
MLK Celebration with Janet Damon	1	5	0
Monday All Ages Storytime	11	160	0
Musical Storytime	12	347	0
Spanish/English Storytime	10	90	0
Storytime: Talking About Race	1	35	0
Thursday All Ages Storytime	10	108	0
Toddler Time	12	110	259
Tuesday All Ages Storytime	12	163	0
Wednesday All Ages Storytime	2	20	0