

# 2021 Q2 BPL Quarterly Performance

## IN PERSON VISITS & NEW PATRONS

Quarter 2 saw some upward trends on several performance metrics:

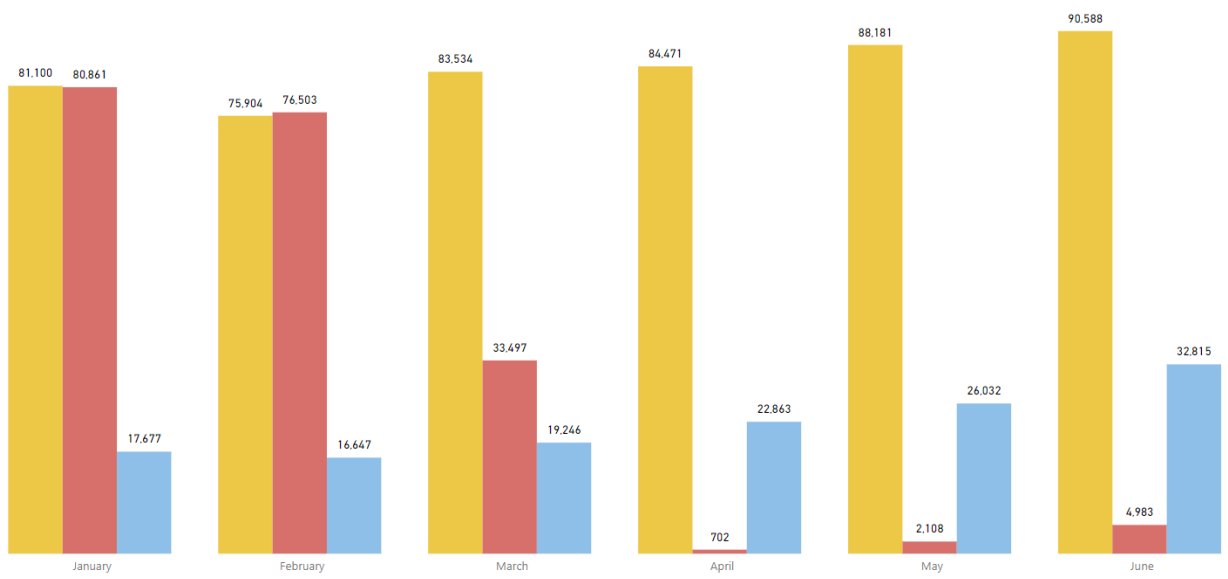
Door Counts and New Patrons in Q2 showed increased activity as closed stacks re-opened, and programming, events and BLDG 61 resumed in-person venues.

Performance Metric	2021		% change previous quarter
	Qtr1	Qtr2	
Door Counts	53570	81710	53%
New Patrons	1548	1927	24%

Fig 1. Door Counts QTQ

Fig. 2. Below Door Counts 2019 - 2021 Jan - Jun

Year ● 2019 ● 2020 ● 2021



Circulation also increased an average of 20% over Q1 Fig.3 Circulation QTQ performance

The drop in eCollection, holds, and FLC borrowing/lending Q1 to Q2 2021 is perhaps attributable to the rise in borrowing/checkouts of physical materials as the Main and Meadows library became fully open for browsing and checkouts—a vital component of library services—also, the ending of the school year, and re-opening of other long closed social/cultural venues may have impacted digital/FLC borrowing as summer unfolded. eCollections saw an enormous spike in Q2 2020 when we were closed, and still shows 11% gain YTD over 2020.

Performance Metric	2021		% change previous quarter
	Qtr1	Qtr2	
Circulation (Collections)	167845	206485	23%
Circulation (Patron Activity)	187850	223131	19%
Database Use	49783	56155	13%
eCollection Use	103151	98418	-5%
FLC Borrows incoming	28387	26037	-8%
FLC Loans outgoing	18384	16057	-13%
Holds Filled (Collections)	52712	43842	-17%

## PROGRAMS, EVENTS AND OUTREACH

### SELECTED HIGHLIGHTS:

- **SEED TO TABLE programs** continued the popular **COMMUNITY COOKS** highlighting local cooks preparing unique cultural dishes, April highlighted a BoulderReads student who presented the popular Salvadoran dish pupusas
- BeeChica events continued informative pollinator series with Spring gardening tips for birds and bees and Live Hive Inspection.
- June Pride month saw the return of the popular Drag Queen Storytime.
- Teen programming continued diverse programming with **Teen Chats, Book Queeries, and Anime Club.**
- Outreach staff offered library services to the community serving **Emergency Family Assistance, I Have a Dream Foundation** and Summer Learning/Summer of Discovery in anticipation of SoD beginning in July.
- In June the first and second floor collections opened to the public.
- Building 61 also opened shop for in person classes and their popular Open Studio events. Let the making begin!
- Our lovely Seeds Café returned to the bridge much to the delight of staff and patrons. Sweet smells are once again wafting through the library.
- Drop in Tech help, which had continued services virtually during 2020, resumed in person help.
- George Reynolds Branch opened for carryout service,



Performance Metric	2021		% change previous quarter
	Qtr1	Qtr2	
	Quantity Total	Quantity Total	
Programs Attendance-Adult	2017	2730	35%
Programs Attendance-All Ages	412	302	-27%
Programs Attendance-Children	483	2722	464%
Programs Attendance-Teen	369	677	83%
Programs Offered-Adult	304	448	47%
Programs Offered-All Ages	71	61	-14%
Programs Offered-Children	66	97	47%
Programs Offered-Teen	56	41	-27%
Storytime Attendance	1411	1671	18%
Storytime Events	95	124	31%
<b>Grand Total</b>	<b>5284</b>	<b>8873</b>	<b>68%</b>

See Appendix A for full program descriptions.

#### Summary:

As summer hit full stride in June, the library welcomed back patrons to re-opened collections and beloved services/programs—while visits, circulation and program attendance continue to be well below 2019 levels, the trends show encouraging increases. We look forward to Q3 with renewed optimism.

See Appendix below for monthly detail of programs, events and outreach.

Row Labels	# of events	Sum of Attendance (or Live Views)	Sum of Recorded Views (Playbacks)
<b>Apr</b>	<b>225</b>	<b>1890</b>	<b>1260</b>
<b>Classes &amp; Activities</b>	<b>162</b>	<b>1023</b>	<b>1260</b>
"Mis Pininos"/Spanish Conversation for Kids	4	30	0
Accessing Digital Library Books, Movies and Magazir	1	32	0
BeeChicas: Gardening for Birds and Bees!	1	20	0
Clase de inglés para niños con Ms Denise	4	0	432
Community Cooks: Pupusas Familia	1	48	0
External Event: Code for Boulder	4	60	0
External Online Event: Keeping Up with the Genealo	1	15	0
Henna Workshop: Vines, Flowers and Leaves	1	6	0
LEGO Build-Along with Play-Well TEKnologies: Jedi E	1	17	0
Offsite: Citizenship Class	4	32	0
Online Conversations in English Fridays	5	75	0
Online Conversations in English Mondays	4	40	0
Online Conversations in English Saturdays	4	40	0
Online Conversations in English Thursday Evenings	5	50	0
Online Conversations in English Thursdays	5	50	0
Online Conversations in English Tuesday Evening	4	40	0
Online Conversations in English Tuesdays	4	40	0
Online Conversations in English Wednesday Evening	4	40	0
Online Conversations in English Wednesdays	4	40	0
Online Go Club for Kids & Teens	4	26	0
Take and Make Kits with Tinker Art Studio	1	150	0
Teen Chats	4	38	0
Tutor Roundtables - Mondays	1	6	0
Tutor Roundtables - Thursdays	3	30	0
V61: Virtual 3D Printing	24	19	0
V61: Virtual Laser Guided Access	56	39	0
Virtual Spanish Class with Ms. Denise!	4	0	828
<b>Discussion Groups</b>	<b>14</b>	<b>155</b>	<b>0</b>
Book Queeries	1	5	0
Boulder Bookies: Online	1	0	0
External Event: Boulder World Affairs Discussion Gr	4	100	0
External Event: Classics of Philosophy Reading Grou	1	10	0
External Event: Online Spanish Modern Literature Cl	1	8	0
External Event: The Great Indian Novel	1	6	0
Recommended Read Social Media	5	26	0
<b>Outreach Programs</b>	<b>13</b>	<b>315</b>	<b>0</b>
Outreach: EFAA 0-5	1	35	0
Outreach: EFAA 14 and older	1	33	0
Outreach: EFAA 5-13	1	44	0
Outreach: I Have a Dream Foundation	3	39	0
Pop-Up at George Reynolds Branch Library	1	26	0
Virtual Outreach Storytime: Aspen Creek K/1st	1	22	0
Virtual Outreach Storytime: Fireside Preschool	1	6	0
Virtual Outreach Storytime: Heatherwood Elementa	1	35	0
Virtual Outreach Storytime: Mapleton ECC	1	45	0
Virtual Outreach Storytime: Pioneer Elementary	1	8	0
Virtual Outreach Storytime: Ryan Elementary	1	22	0
<b>Performances &amp; Presentations</b>	<b>1</b>	<b>4</b>	<b>0</b>
Anime Club	1	4	0
<b>Storytime</b>	<b>34</b>	<b>393</b>	<b>0</b>
Friday All Ages Storytime	5	26	0
Monday All Ages Storytime	5	65	0
Musical Storytime	5	94	0
Spanish/English Storytime	3	23	0
Toddler Time	6	53	0
Tuesday All Ages Storytime	5	83	0
Wednesday All Ages Storytime	5	49	0

Row Labels	# of events	Sum of Attendance (or Live Views)	Sum of Recorded Views (Playbacks)
<b>May</b>	<b>225</b>	<b>3230</b>	<b>188</b>
<b>Classes &amp; Activities</b>	<b>138</b>	<b>912</b>	<b>188</b>
"Mis Pininos"/Spanish Conversation for Kids	3	17	0
AniMAY: Cosplay 101	1	12	0
AniMAY: Hey Let's Go Anime Club	1	15	0
AniMAY: LEGO Build-Along with Play-Well TEKnologi	1	7	0
AniMAY: Manga 101	1	15	0
Art, Cooking, and Fun with Frida Kahlo	1	70	0
BeeChicas: Native Plants for Colorado Pollinators	1	40	0
Clase de inglés para niños con Ms Denise	4	0	0
Community Cooks: Molotes with Adriana Paola Pala	1	25	0
External Event: Code for Boulder	4	60	0
External Online Event: They Became Americans: Our	1	15	0
Offsite: Citizenship Class	5	40	0
Online Conversations in English Fridays	4	60	0
Online Conversations in English Mondays	4	40	0
Online Conversations in English Saturdays	4	40	0
Online Conversations in English Thursday Evenings	4	40	0
Online Conversations in English Thursdays	4	40	0
Online Conversations in English Tuesday Evening	4	40	0
Online Conversations in English Tuesdays	4	40	0
Online Conversations in English Wednesdays	4	40	0
Online Go Club for Kids & Teens	5	49	0
Online TOEFL Prep Study Group	4	40	0
Pop-Up at George Reynolds Branch Library	1	43	0
SoD: Free Spanish class for kids with Ms. Denise	1	0	188
Teen Chats	2	16	0
Tutor Roundtables - Mondays	1	6	0
Tutor Roundtables - Thursdays	2	20	0
V61: Virtual 3D Printing	18	15	0
V61: Virtual Laser Guided Access	40	27	0
Virtual Spanish Class with Ms. Denise!	4	0	0
<b>Discussion Groups</b>	<b>13</b>	<b>149</b>	<b>0</b>
AniMAY: Book Queeries	1	5	0
Boulder Bookies: Online	1	0	0
External Event: Boulder World Affairs Discussion Gr	4	100	0
External Event: Classics of Philosophy Reading Grou	1	10	0
External Event: Online Spanish Modern Literature Cl	1	8	0
External Event: The Great Indian Novel	1	6	0
Recommended Read Social Media	4	20	0
<b>Outreach Programs</b>	<b>26</b>	<b>1717</b>	<b>0</b>
Outreach: Older Adult Services	1	15	0
SoD Outreach: Centennial Middle School	3	195	0
SoD Outreach: Coal Creek Elementary	2	90	0
SoD Outreach: Community Montessori	5	252	0
SoD Outreach: Crest View	2	113	0
SoD Outreach: Douglass	3	177	0
SoD Outreach: Fireside Elementary	1	36	0
SoD Outreach: Flatirons	1	57	0
SoD Outreach: Foothill	1	300	0
SoD Outreach: High Peaks	1	250	0
SoD Outreach: IHAD	1	52	0
SoD Outreach: Uni Hill	2	125	0
Virtual Outreach Storytime: Aspen Creek K/1st	1	35	0
Virtual Outreach Storytime: Mapleton ECC	1	14	0
Virtual Outreach Storytime: Pioneer Elementary	1	6	0
<b>Performances &amp; Presentations</b>	<b>1</b>	<b>0</b>	<b>0</b>
Anime Club	1	0	0
<b>Storytime</b>	<b>47</b>	<b>452</b>	<b>0</b>
Cozy Storytime with Author/Illustrator Loryn Brantz	1	13	0
Friday All Ages Storytime	4	21	0
Monday All Ages Storytime	8	93	0
Musical Storytime	4	59	0
Spanish/English Storytime	8	47	0
Toddler Time	8	79	0
Tuesday All Ages Storytime	6	70	0
Wednesday All Ages Storytime	8	70	0

Row Labels	# of events	Sum of Attendance (or Live Views)	Sum of Recorded Views (Playbacks)
<b>Jun</b>	<b>321</b>	<b>2979</b>	<b>829</b>
<b>Classes &amp; Activities</b>	<b>243</b>	<b>1328</b>	<b>829</b>
"Mis Pininos"/Spanish Conversation for Kids	5	32	0
Advanced: WOOD SHOP Guided Access	32	8	0
Beginner: WOOD SHOP Guided Access	32	13	0
Bilingual Poetry Workshop with Alejandro Jimenez /	1	11	0
Book Queeries: Cemetery Boys	1	6	0
CNC Guided Access	16	7	0
Community Cooks: Boulder Food Rescue	1	27	0
Drop In Tech Help	3	20	0
External Event: Code for Boulder	5	75	0
External Event: Spanish Conversation Group	1	50	0
Go Under Cover with the BeeChicas: Live Hive Inspe	1	15	0
Infant Massage with Mountain Mama Massage	1	45	0
Intermediate: Wood Shop Guided Access	32	10	0
Laser Cutter Guided Access	8	13	0
Laser Cutting Guided Access	24	47	0
LEGO Build-Along with Play-Well TEKologies: Jedi E	1	18	0
Light-up LED headbands with LeeLee!	1	10	0
Medieval DIY: Embossed Metal Dragon	1	17	0
Online Conversations in English Fridays	4	60	0
Online Conversations in English Mondays	4	40	0
Online Conversations in English Saturdays	3	30	0
Online Conversations in English Thursday Evenings	4	40	0
Online Conversations in English Thursdays	4	40	0
Online Conversations in English Tuesday Evening	5	50	0
Online Conversations in English Tuesdays	4	40	0
Online Conversations in English Wednesday Evening	5	50	0
Online Conversations in English Wednesdays	5	50	0
Online Go Club for Kids & Teens	4	22	0
Online TOEFL Prep Study Group	5	50	0
Open Studio	8	200	0
Pride Ponies!	1	36	0
SoD: Clase de inglés gratuita para niños con Ms Deni	5	0	468
SoD: Free Spanish class for kids with Ms. Denise	4	0	361
Stitch Our Stories	1	15	0
Take and Make Kit: Summer Edition	1	100	0
Teen Chats	5	39	0
Tutor Roundtables - Thursdays	1	10	0
<b>Discussion Groups</b>	<b>13</b>	<b>179</b>	<b>0</b>
Boulder Bookies: Online	1	0	0
External Event: Boulder World Affairs Discussion Gr	5	125	0
External Event: Classics of Philosophy Reading Grou	1	10	0
External Event: Online Spanish Modern Literature Cl	1	8	0
External Event: The Great Indian Novel	1	6	0
Recommended Read Social Media	4	30	0
<b>Outreach Programs</b>	<b>9</b>	<b>623</b>	<b>0</b>
Outreach: I Have a Dream Foundation	3	49	0
Outreach: I Have a Dream Foundation + Mamibel	1	18	0
Outreach: Summer Learning	3	380	0
Pride Ponies with Out Boulder County	1	36	0
SoD Outreach: SoL: Casey Middle School	1	140	0
<b>Performances &amp; Presentations</b>	<b>2</b>	<b>3</b>	<b>0</b>
Anime Club: Hunter x Hunter	1	3	0
Boulder Library Foundation presents: Summer Midd	1	0	0
<b>Storytime</b>	<b>54</b>	<b>846</b>	<b>0</b>
Drag Queen Storytime with Miss Shirley!	1	50	0
Drag Queen Storytime: Summer of Discovery Kickof	1	20	0
Friday All Ages Storytime	4	15	0
Monday All Ages Storytime	8	127	0
Musical Storytime	7	152	0
Pop-Up Storytime at Holiday Park	1	40	0
Spanish/English Storytime	4	25	0
Thursday All Ages Storytime	2	68	0
Toddler Time	6	81	0
Tuesday All Ages Storytime	10	154	0
Wednesday All Ages Storytime	10	114	0