

2022 Q2 BPL Quarterly Performance

IN PERSON VISITS & NEW PATRONS

Despite ongoing pandemic impacts, the first 6 months of 2022 saw upward trends in many of our performance indicators. While we had about 50% fewer visits and PC sessions from 2019 levels, we gained 85% increase in visitors and 31% increase in PC usage over YTD last year.

New patron accounts also increased 36% from 2021 and has a gap of only 9% below 2019 levels—a good indicator that the community’s desire for library services is still strong, despite not returning to 2019 levels.

Fig. 1. Door counts, new patrons, PC sessions Q1 & Q2 YTD

Quarters 1 & 2 (Multiple Items)						
Performance Indicators	2019	2020	2021	2022	% Change 2019-2022	% change 2021-2022
Door Counts	503778	198654	135280	249785	-50%	85%
New Patrons	5193	3396	3475	4730	-9%	36%
PC Sessions	57458	20815	20203	26512	-54%	31%

Fig. 2. Door Counts 2019 - 2022 YTD Jan - Jun. Patron visits (blue column) in 2022 are climbing,

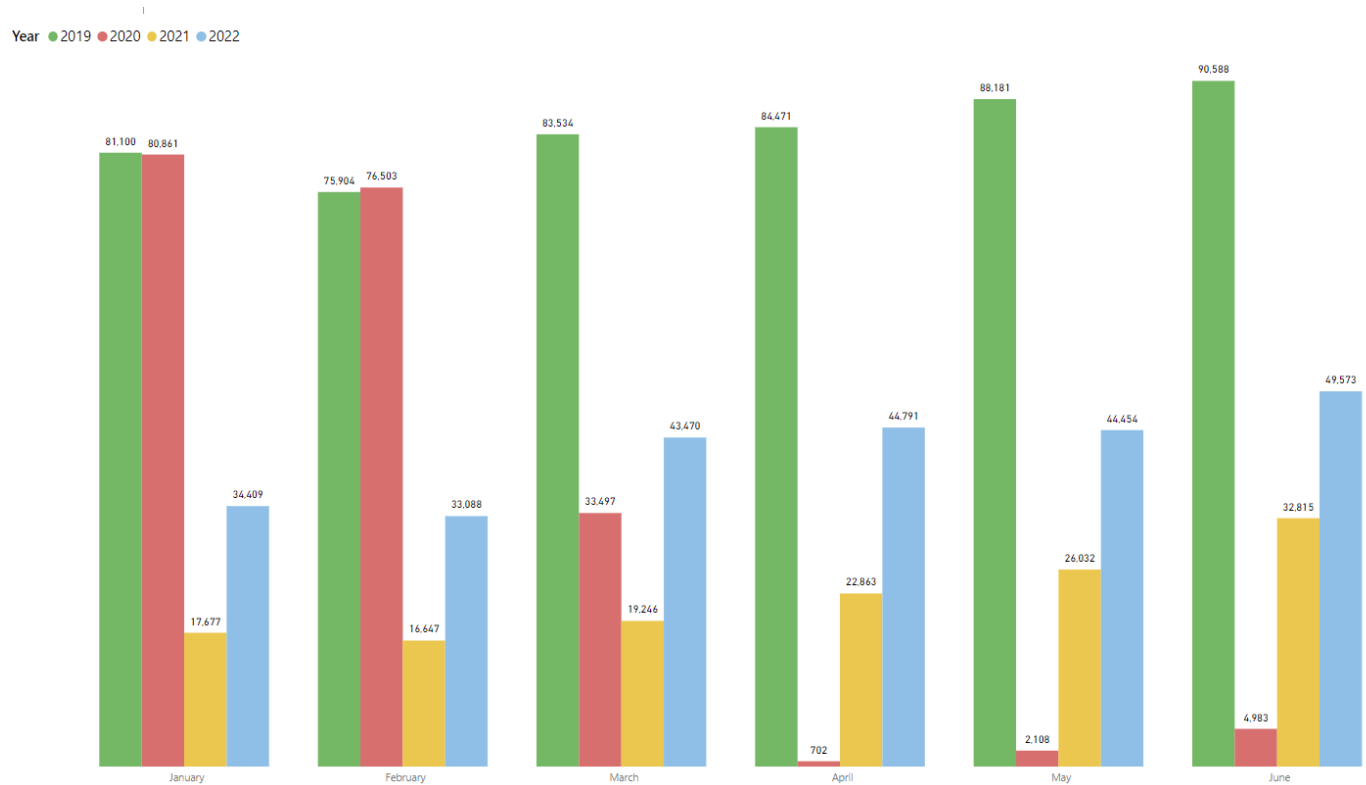


Figure 3, 4, & 5 YTD Circulation

Physical circulation is growing with a 31% gain over YTD 2021 and achieving 67% of 2019 levels (down only 33% from 2019). Recall Meadows was closed until mid-February in 2022. Holds filled and borrowed is down both from 2019 levels as well as from 2021; fully re-opened collections in 2022 may account for the dip in holds requested from 2021 (when large parts of the collections were still closed in early 2021, placing holds was the only option).

Fig 3

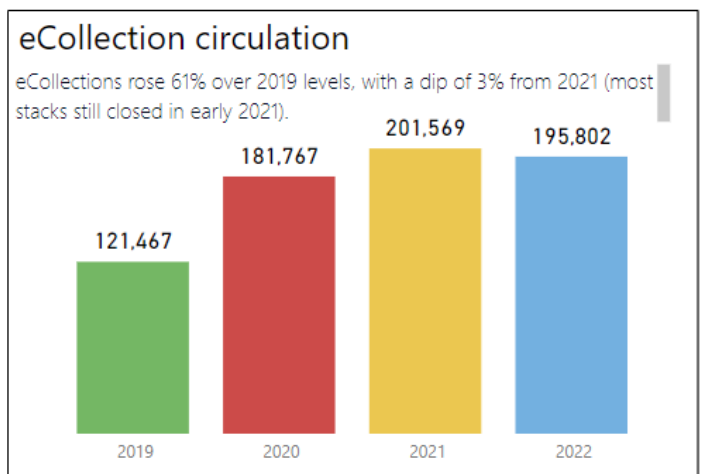
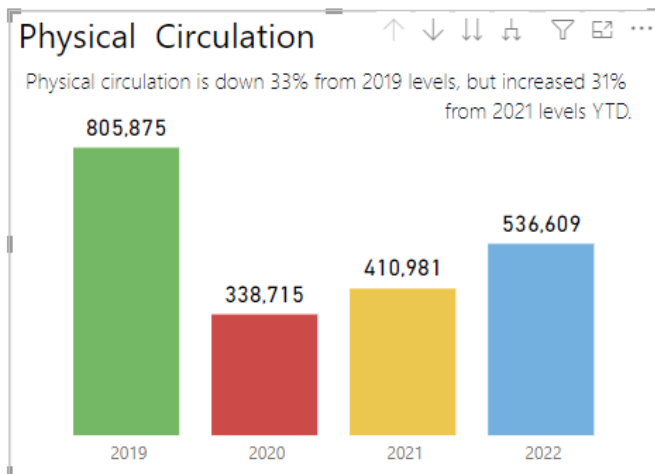
Quarters 1 & 2 (Multiple Items)						
Performance Indicators	2019	2020	2021	2022	% Change 2019-2022	% change 2021-2022
Circulation (Collections)	779320	323238	374330	507061	-35%	35%
Circulation (Patron Activity)	805875	338715	410981	536609	-33%	31%
FLC Borrows Incoming	56114	30143	54424	44516	-21%	-18%
FLC Loans Outgoing	43591	23736	34441	34240	-21%	-1%
Prospector Borrows Incoming	12134	5643	0	6243	-49%	na
Prospector Loans Outgoing	6270	2387	0	3599	-43%	na
Holds Filled (Collections)	104524	50908	96554	83037	-21%	-14%
Tot. Holds filled	172772	86694	150978	133796	-23%	-11%

Circulation (Collections) is the circulation of all BPL materials no matter where they circulated. Circulation (Patron Activity) is the circulation of all materials (incl. FLC and PROSP) by only BPL patrons. Total holds filled is any incoming Prospector/FLC materials plus all BPL materials that resulted in a filled hold for any library patron (includes outgoing Prospector/FLC materials).

Fig. 4 & 5

Database use saw an increase over 2021 but a decrease from 2019 levels, while eCollections gained 61% increase over 2019, but a slight dip from 2021 (again, likely due to closed stacks being reopened and options for physical books returning in 2022.)

Quarters 1 & 2 (Multiple Items)						
Performance Indicators	2019	2020	2021	2022	% Change 2019-2022	% change 2021-2022
Database Use	150777	133135	96230	116916	-22%	21%
eCollection Use	121467	181767	201569	195802	61%	-3%



PROGRAMS

All locations hosted programs and events in Q2 specially devoted to Summer of Discovery. Youth Services staff conducted numerous outreach events at community schools and locales to generate excitement for SoD in May and June.

Some services and programming are still offered virtually or as remote activity, and likely to continue as successful hybrid models of programming.

Quarters 1 & 2		(Multiple Items)				
Performance Indicators	2019	2020	2021	2022	% change 2021-2022	
Programs Attendance-Adult	15773	4504	4589	4651	1%	
Programs Attendance-All Ages		3736	969	2321	140%	
Programs Attendance-Children	13897	1791	3438	3899	13%	
Programs Attendance-Teen	6149	2564	1046	1151	10%	
Programs Offered-Adult	978	361	755	1378	83%	
Programs Offered-All Ages		71	142	113	-20%	
Programs Offered-Children	412	105	161	77	-52%	
Programs Offered-Teen	156	107	97	74	-24%	
Total Program Attendance	35819	8859	9073	9701	7%	
Total Programs Offered	1546	644	1155	1642	42%	
Storytime Attendance	18258	6513	2855	7083	148%	
Storytime Events	653	335	254	405	59%	
Web sessions	755518	567796	616624	675714	10%	
* All ages was new audience introduced by State Report in 2020						

SELECTED HIGHLIGHTS OF Q2

- April brought us the annual **Family Play Festival**, bringing songs and stories into all library locations.
- Seed to Table workshops included **Gardening with Native Plants**, **Start your Spring Garden**, **Seedling Swap**. The ever-busy BeeChicas held **Start Seeds for Pollinator**, **Native Plants for Pollinators**, and **Meet the Bees** events.
- June is Pride month, and the library held community celebrations with **Pride Ponies with Out Boulder County**, **Pride Nail Painting**, and an outreach event at the **Boulder Pride Festival**
- The **Summer of Discovery Outreach** visits to community schools in May and June reached over 2800 students with 20 visits!
- Summer of Discovery kicked off with a bang in June and now winds down into its last week: Over 4,200 registrants read over 1.5 million minutes. Go Readers! Special highlights for SoD in June were **Meet and Bleat with Goats**, **Bicycle Rodeo at Meadows**, and visit from author extraordinaire **Brian Pinkney**.
- Teen programs held many events with **Book Queeries**, **Anime Club**, **Tabletop Games**, and **Boulder High School art exhibit**.
- Branches continue to provide well attended storytimes for all ages, and unique programs for adults, such as **Explorations in Ceramics** (Reynolds), **Container Gardening** (Meadows).
- Building 61 brought some unique programs to their regular line up of technology classes, which included bilingual programming for **Wooden Mexican Tree of Life. Honoring Mother Earth | Árbol Mexicano de la Vida. Honrando a la Madre Tierra**, **Mayan Worry Dolls / Muñequitas Quitapenas Mayas** and a fashion design camp for youth, **SLAY the RUNWAY**: