

2022 Q3 BPL Quarterly Performance

IN PERSON VISITS & NEW PATRONS

Quarter 3 saw upward trends on nearly all metrics.

Door Counts and New Patrons in Q3 YTD showed increased patron activity as summer wound down and the school year began. While visits were still down from 2019 levels, they had a 64% increase YTD from 2021. Q3 included several closures, with Staff Day in September, NoBo Corner library closed Mondays in July through August 2. The large increase in new patrons is attributable to the Student 1 record load in August.

Fig. 1. YTD Door Counts and New Patrons

Quarter 1,2,3 YTD					% Change	% change
Performance Indicators	2019	2020	2021	2022	2019-2022	2021-2022
Door Counts	769721	241740	243007	399316	-48%	64%
New Patrons*	8632	6766	7817	26441	206%	238%

*N.B. August new patrons includes load of Student Cards (18000 +) First year of BVSD wide inclusion
 New patrons without student load is 7831 nearly equal to last years YTD and 9 % lower than 2019 levels

Fig. 2. Door Counts 2019 - 2022 YTD by month.

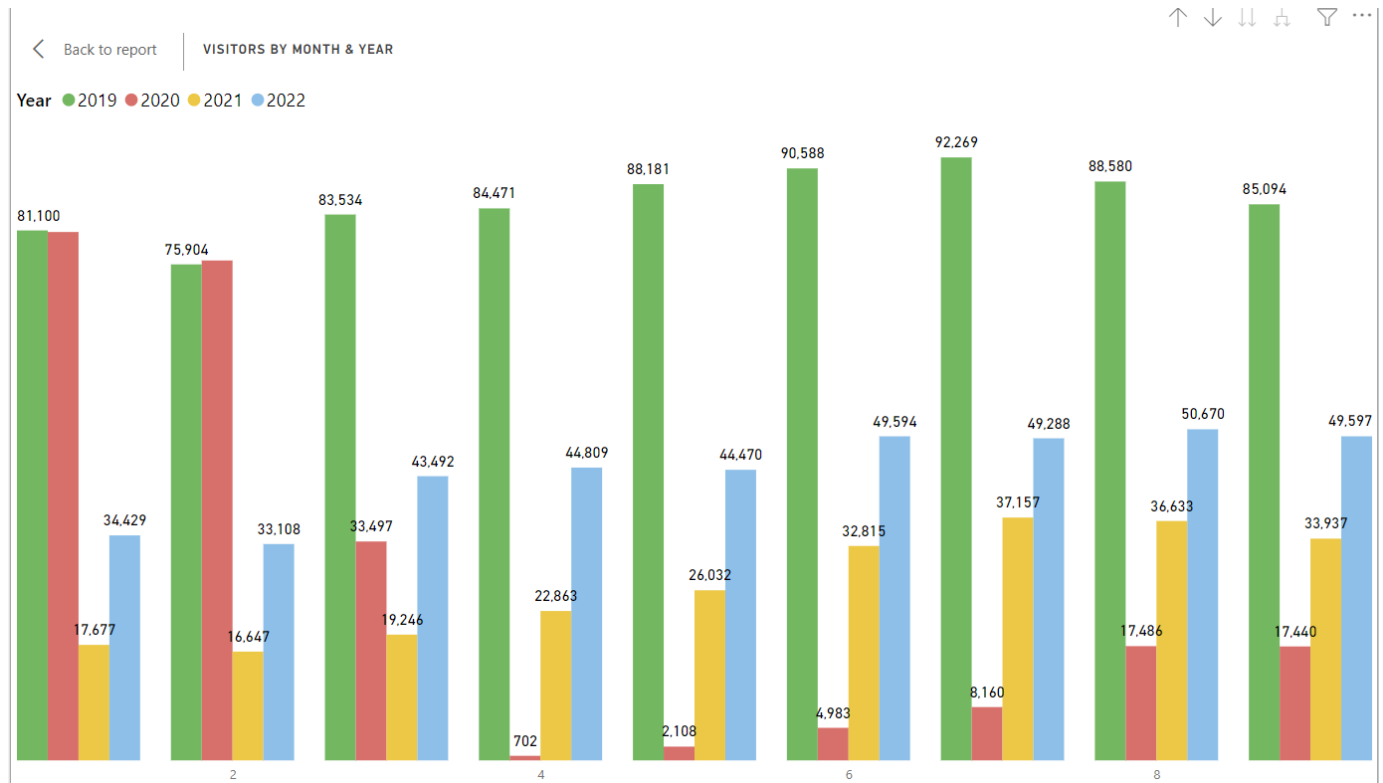
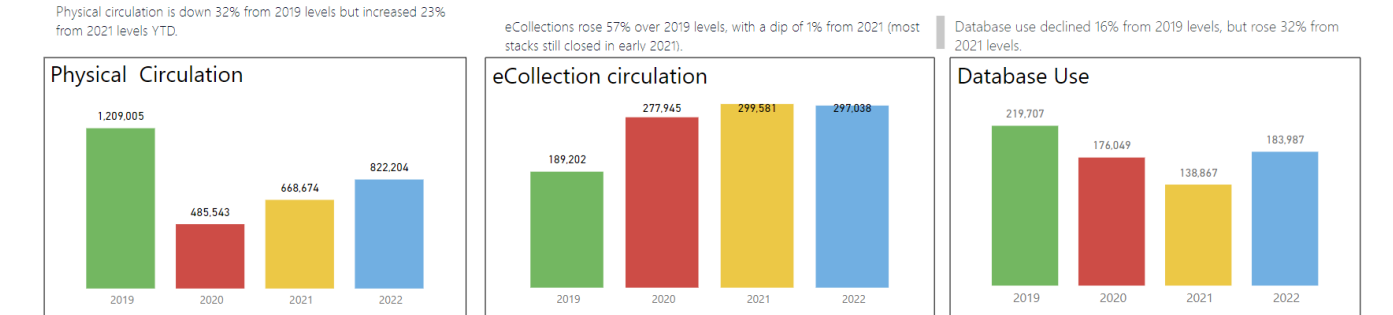


Fig.3 YTD Jan - Sept Circulation

Physical circulation is growing with a 23% gain over 2021 YTD and achieving 68% of 2019 Q1 levels (down 32%). eCollections are leveling with full print collections now available. Database usage saw gains in usage for 2022 over 2021 and down about 15% from 2019 levels.

*Recall Meadows was closed until Feb 11,



Overall Total Collection Use (physical, digital and databases) is up 18% from 2021 YTD and down 19% from 2019 levels. The drop in holds is to be expected for FLC borrowing as stacks fully opened relied less on hold fulfillment, yet, mirroring circulation levels, holds are down about 23% from 2019 levels.

Fig 4. Collection, Circulation and Holds detail.

Jan - Sept YTD					% Change	% change
Performance Indicators	2019	2020	2021	2022	2019-2022	2021-2022
Circulation (Collections)	1168691	464620	609859	778231	-33%	28%
Circulation (Patron Activity)	1209005	485543	668674	822204	-32%	23%
eCollection Use	189202	277945	299581	297038	57%	-1%
Database Use	219707	176049	138867	183987	-16%	32%
Total Collection Use	1617914	939537	1107122	1303229	-19%	18%
FLC Borrows incoming	84122	46497	80806	66482	-21%	-18%
FLC Loans outgoing	65991	39313	49090	51820	-21%	6%
Prospector Borrows	18043	7325	0	9326	-48%	na
Prospector Loans	9187	3667	0	5698	-38%	na
Holds Filled (Collections)	156114	92726	132867	124134	-20%	-7%
Total Holds Filled	258279	146548	213673	199942	-23%	-6%

Total holds filled represent items that resulted in a checkout for our patrons—no matter the owning library, or that were pulled to send to either FLC/Prospector libraries. Holds filled (Collections) includes the incoming FLC and Prospector items the BPL patrons checked out.

PROGRAMS

Staff continue to offer new programs and maintain old favorites for the community. Storytime attendance is surging back in 2022, more than doubling last year’s levels. Fig.5 excludes the External Events by discussion groups happening offsite in 2021/22 but includes BoulderReads Conversations in English and Discussion groups happening onsite.

Fig. 5 Programming YTD

Jan - Sept YTD					% Change	% change
Performance Indicators	2019	2020	2021	2022	2019-2022	2021-2022
Programs Attendance-Adult	28610	6398	7259	9404	-67%	30%
Programs Attendance-All Ages		4152	2287	5560	na	143%
Programs Attendance-Children	17357	1888	3729	5572	-68%	49%
Programs Attendance-Teen	8952	3010	1576	2459	-73%	56%
Programs Offered-Adult	1512	574	1347	2146	42%	59%
Programs Offered-All Ages		104	224	202	na	-10%
Programs Offered-Children	576	129	178	140	-76%	-21%
Programs Offered-Teen	243	147	170	140	-42%	-18%
Total Program Attendance	54919	15448	14851	22995	-58%	55%
Total Programs Offered	2331	954	1919	2628	13%	37%
Storytime Attendance	26115	7171	5005	11095	-58%	122%
Storytime Events	985	426	350	603	-39%	72%
*N.B. August new patrons includes load of Student Cards (18000 +) First year of BVSD wide inclusion						
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N.B. Programs offered includes more individual sessions at B61, BoulderReads CIE, sponsored programs						
some of which are excluded on the State Reporting, but entered here to show library activity.						
Also, some B61 were formerly split as Teen or Adult, but now are categorized as all adult unless specifically marked for Teen						

SELECTED HIGHLIGHTS OF Q3

- Grace Lin Virtual Author Visit for SOD thrilled her fans with virtual visits at all locations.
- Outreach conducted at Vista Village, Ponderosa, BHP and many other venues
- Bicycle Rodeo with Boulder Police Officers was a big hit for kids while they were learning about bike safety.
- Raptor Tools were a big success, who doesn't love raptors!
- Reading Buddies re-launched with great success. Everyone was happy to offer this great program once again.
- Speaking of re-launching, Building 61 held their SPACE CAMP for teens and launched their high altitude balloon.
- NoBo continued their Holiday Park story and craft times, delivering adventures throughout the summer with bilingual events.
- Meadows held several events for the Age Well community including Cyanotype and Watercolors, Accessing Digital Library Books, and Boulder Pioneers Project. They also programmed a Sound Journey Meditations events which are popular each month.
- George Reynolds Branch continues to welcome back their community. While also offering Sound Journey Meditations at their location, GRB also hosts a popular Crazy 8's Math Club and Pokemon Club that are a hit with the youth.
- BoulderReads continued to serve their students in new ways, facilitating a virtual HiSET test preparation classes entirely in Spanish.
- The colorful and delightful Jaipur Literature Festival returned in September!!

Summary:

Quarter 3 was filled with many exciting events and programs. Summer of Discovery was the highlight of the summer and September brought back the Jaipur Literature Festival—colorful umbrellas, banners, and inspiring conversations once again returning to the MAIN library. Our director gave a moving speech at JLF—recounting the rise in censorship and book banning, reminding us all that reading is at once both a creative—and courageous—act.

As Staff Day closed out Q3 on Sept 30th and reflecting upon the variety and volume of programming, holds fulfillment, collection management and processing, reference and reader’s advisory—one thinks also about the incredible and essential work of our back end and frontline staff—those whose service cannot quite be captured in quantitative metrics—our custodians, security officers, IT staff, material handlers, resource specialists, finance specialists, library substitutes and resilient public service staff who continue every day to serve patrons and each other with kindness and compassion : One cannot help but be humbled and grateful for each of them and their work, every day, of creativity and courage.